

## TERMS AND CONDITIONS -INFLUENCERS' COMPETITION

### RHONE WINE FESTIVAL PROMOTION

#### 1 - Organiser

SOPEXA - La Société pour l'Expansion des Ventes des Produits Agricoles et Alimentaires - a joint stock company with Executive and Supervisory Boards, registered with the Trade and Companies Register (RCS) in the UK, reg. no. FC005594 with the address Courage Yard, 11/12 Copper Row, First Floor, SE1 2LH, London, UK ('the Organiser') is running a free promotion on behalf of Inter-Rhône, the Promoter, located at 6, rue des Trois Faucons CS 90513, 84024 Avignon Cedex 1, France. Please do not send entries to either address.

It is stated that Instagram is not the organising company and / or sponsor of the promotion and therefore cannot be held responsible for any problem related to the promotion.

#### 2 - Eligibility

The promotion is open to any persons in the United Kingdom (England, Scotland, Wales and Northern Ireland) who are at least 18 (eighteen) years old at the date of entry. Employees of the Organiser and their respective families, also any persons involved directly or indirectly with the design, organisation, promotion and management of the promotion are not eligible to enter.

Only one entry per participant is authorised. It is forbidden to participate from multiple Instagram or other accounts.

Participation is personal; it is not allowed to participate from another person's Instagram account.

By entering the promotion, participants agree to accept these rules fully and unconditionally

#### Article 3 - Terms of participation

The participation can be entered via Internet only, through the Instagram social network.

At the opening of the promotion, the influencer will post on his/her Instagram account announcing the start of the contest.

To participate in the promotion, participants need to:

- Subscribe to the account Côtes du Rhône Wines on Instagram @cotesdurhone\_uk
- Tag the Instagram accounts in the comments section of two friends (must be over the age of 18) they would like to invite to the wine tasting event (the competition prize) using the hashtag #rhonewinefestival

**For the Cutlery Chronicles competition:** To participate in the promotion, participants in the Cutlery Chronicles promotion need to:

- Follow @thecutlerychronicles and @Cotesdurhone\_uk, on Instagram
- Like the competition post written by @thecutlerychronicles
- Tell in the competition post comment section your favourite ever wine-related experience.
- Tag in the same comment the friends (18+) you would invite to your wine tasting.

No other means of participation will be accepted. Any participation which is incomplete or not in conformity with the present regulation will not be taken into account and cannot be the object of any claim.

#### **Article 4 - Exclusion of participation**

The publications must be in keeping with the theme of the promotion and comply with the current legislation; they may not infringe public order or offend public morality. In the event of non-compliance, the publications will automatically be removed from the promotion. In addition, any publication including comments or images denigrating the promotion, the product, the Organising Company or, in general, any unethical remarks will be excluded from the contest.

The Organising Company reserves the right to delete, without notice, any publication of a pornographic or discriminatory nature, any publication inciting violence or any not in keeping with the theme or requirements of the promotion.

Under no circumstances may the Organising Company be held responsible, even partially, for the publications made by the participants nor for their removal.

#### **5 - Prizes**

The prize is a wine tasting experience for 6 persons with a wine specialist, in the comfort of your own home or venue of your choosing.

A specialist will guide you through your 2-hour tasting. Nibbles and leftover drinks are yours to keep, and guests are also gifted free glasses.

The 1<sup>st</sup> prize must be used between November 1<sup>st</sup> 2019 and 1<sup>st</sup> May 2020. Please note that the wine tasting experience cannot be booked : December 24<sup>th</sup> , 25<sup>th</sup> , 26<sup>th</sup> , 27<sup>th</sup> , 28<sup>th</sup> , 31<sup>st</sup> 2019 and January 1<sup>st</sup> 2020.

The winner and all guests must be 18 years or over. The prize must be booked in advance by contacting [gersende.pommery@sopexa.com](mailto:gersende.pommery@sopexa.com) quoting the #rhonewinefestival competition.

#### **6. Changes to the Prize by the Organiser**

The prize is not transferable, non-exchangeable, and no cash or other alternative prize will be provided in whole or in part, except that in the event of circumstances outside of its control the promoter reserves the right to substitute a similar prize of equal or greater value.

#### **7. Choosing the Winner and Awarding the Prize**

The winner of the prize will all be chosen at a random prize draw by the influencer on 1<sup>st</sup> November 2019. All valid entries will be placed into the draw.

Winners will be notified by direct message via Instagram of the closing date and have 7 calendar days to respond and claim their prize. In the case that they do not respond in time another winner will be selected using the same methodology as above. Entrants are encouraged to monitor their connections during this time in case they are the winner.

For participants in @thecutlerychronicles competition, competition closes at 11pm Tuesday 15 October. The winner will be selected at random and announced in a comment under @thecutlerychronicles Côtes du Rhône competition post.

The Organiser reserves the right to request proof of the prize winners' personal details or address, in particular age; prize winners give their permission for the Organiser to verify the details given when submitting their entry to the Promotion. In the event that such details prove to be fraudulent or a winner is aged under 18 or appears to be 24 or under, the prize will automatically be withdrawn. The Organiser reserves the right, but is not obligated to, award the prize to a reserve winner in the event that the original winner is disqualified.

## **8. Changes to the Promotion**

If for any reason any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter may in its sole discretion modify or suspend the promotion or invalidate any affected entries/claims. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.

## **10. Liability**

The Organiser cannot be held liable if, in the event of force majeure, the promotion is cancelled, extended or closed early. Neither can the Organiser be held liable in the event of technical or telecommunications problems, problems with distributing the prizes, or any other events beyond their control which render it impossible to redeem the prizes.

Furthermore, the Organiser cannot be held liable for any disappointment suffered by the winners as a result of the prize, although it will endeavour to avoid undue disappointment. This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram. By entering the promotion, all participants accept that they have no claim against Instagram. By entering the promotion, all participants agree to a complete liability release for Instagram.

## **11. Publicity and personal information**

The personal information supplied by participants when entering the Promotion will be used by the Organiser in accordance with our Privacy Policy. By entering any Promotion, participants consent to such processing and warrant that all data provided by them is accurate.

Participants further agree that the Organiser may use their name, image and town and/or county of residence to announce the winner of the Promotion and for any other reasonable and related promotional purposes, free of charge and without restriction.

Participants agree to being named and identified using their Instagram.

Each prize winner's surname and county will be posted online at [www.rhonewinefestival.com](http://www.rhonewinefestival.com) within three months of the Closing Date.

## **13. Acceptance of the Rules**

By entering the promotion, participants agree to be bound by the Rules and Terms and Conditions as detailed above. These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials.

No correspondence or discussion regarding the Promotion Rules, Terms and Conditions or organisation can be entered into.

In the event of fraud perpetrated as part of the Promotion, the Organiser reserves the right to report to the appropriate authorities.

These Terms and Conditions will be available on [www.rhonestwinefestival.com](http://www.rhonestwinefestival.com) throughout the Promotion period.

If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.

#### **14. Jurisdiction**

The Promotion and Rules are governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales, unless you live in another part of the UK, in which case your local courts will have jurisdiction.